



Boys & Girls Club  
of Pembroke

# Strong Together

Boys and Girls Club  
of Pembroke

Strategic Plan  
2019-2023





## **OUR Vision:**

All children and youth discover and achieve their dreams and grow up to be healthy, successful and active participants in society.

## **OUR Mission:**

To provide a safe, supportive place where children and youth can experience new opportunities, overcome barriers, build positive relationships and develop confidence and skills for life.

## **OUR Core Values:**

- Belonging
- Respect
- Encouragement
- Working Together
- Speaking Out



**Strategic Priority Areas:** To achieve our mission, we will focus on the following areas:

*Strong Club – Strong Voice – Strong Community – Strong Together*

Strategic Priority Area	Vision	Goal	2023 Outcomes
Strong Club	We will achieve operational excellence to maximize impact.	<ul style="list-style-type: none"> <li>Our Club has the resources needed to work effectively, delivers strong programming and achieves operational excellence.</li> </ul>	<ul style="list-style-type: none"> <li>Our Club consistently excels in leadership &amp; operations.</li> <li>Our Club delivers high quality programs.</li> <li>Our Club has a financial plan that provides multi-year sustainability.</li> </ul>
Strong Voice	We will use our strength, credibility and passion to benefit the children and youth in our community.	<ul style="list-style-type: none"> <li>With the Club’s strong presence in the community, we leverage our knowledge and expertise to influence local support to benefit children and youth.</li> </ul>	<ul style="list-style-type: none"> <li>Our Club puts the voices of children and youth at the forefront.</li> <li>Our Club is recognized by the community as a leader in child &amp; youth after school programming.</li> </ul>
Strong Community	We will expand services to meet the needs of children, youth and families.	<ul style="list-style-type: none"> <li>Our Club provides a great place where all children and youth can access and participate in programs without any barriers.</li> </ul>	<ul style="list-style-type: none"> <li>Our Club has a multi-year physical space plan that matches community needs and enables our programs and services.</li> <li>Our Club has expanded the reach of our programs and services in Renfrew County, increasing our membership by 33%.</li> </ul>
Strong Together	Through our connections with others, we will have the reach, resources, leadership and partnerships to achieve our mission.	<ul style="list-style-type: none"> <li>Our Club collaborates and partners with others clubs and like-minded agencies to provide a coordinated approach to meet the needs of all children and youth.</li> </ul>	<ul style="list-style-type: none"> <li>Our Club works effectively with other clubs and other like-minded agencies in sharing resources and best practices.</li> <li>Our Club maintains active involvement with BGCC and other clubs</li> </ul>